



North Plainfield Community Choice Energy Aggregation

Do not discard; this notice contains important information regarding the opportunity to reduce electricity prices for Borough of North Plainfield residents.

If you wish not to participate, you must opt-out in the manner set forth herein. **Please read below for more information.**

Dear Borough of North Plainfield Resident:

The Borough of North Plainfield is pleased to announce the North Plainfield Community Choice Energy Aggregation Program (NPCEA), a new program designed to provide cleaner and more affordable electricity to the residents of North Plainfield. Authorized by ordinance, the Borough has combined the load of its residents and the Borough's facilities and sought competitive bids from NJ licensed suppliers to provide this service. The Borough accepted a bid from the low bidder, South Jersey Energy Company (SJE) for a 15-month term commencing on the September 2016 meter read date.

SJE is part of South Jersey Industries, which owns a gas utility in New Jersey and has served as a retail electric supplier since 1997. South Jersey Energy Company will provide a fixed rate of 11.848 cents per kwh. Compared to the current Basic Generation Service (BGS) rate for RS service from PSE&G, residents will receive over 6% savings on their bill. Over the term that represents a calculated average savings of \$70.00 per resident. The residents will also benefit from an additional five percent renewable energy compared to PSE&G. Aggregate savings are estimated to be approximately \$500,000.

The aggregation program is only for the energy supply portion of your electric service. The delivery portion will continue to be provided by PSE&G at regulated rates and PSE&G will continue to provide all emergency and safety services. PSE&G will also continue to provide customer services such as meter reading, worry-free repair program, billing¹ and service restoration. Customers on a PSE&G budget-billing plan will continue to receive that service.

IMPORTANT: YOU DO NOT NEED TO TAKE ANY ACTION TO PARTICIPATE IN THE NPCEA PROGRAM

As a residential electric customer who has not chosen a Third Party Supplier for your electric supply, you will be AUTOMATICALLY ENROLLED in this program unless you indicate your desire not to participate. If you do not wish to participate in the NPCEA Program, please follow the opt-out instructions provided in the Program Summary on the reverse side of this Notice. If you do not opt-out of the program during this 30-day opt-out window, you will then receive a notification from PSE&G that your account is being enrolled with SJE effective with the September meter read. If for any reason you are dissatisfied with the new supply service, you have the right to leave the aggregation program at any time that you choose.²

Two town meetings are scheduled at the Vermeule Community Center to provide residents with an overview of the program and access to the Supplier and the Borough's consultant to answer your questions. The dates are as follows: July 19, 2016 3:00-5:00pm and July 20, 2016 7:00pm-9:00pm.

If this notification reaches you and your address is outside the North Plainfield municipal boundary, please contact South Jersey Energy Company to be removed from the program.

Additional information about government aggregation can be obtained from the Borough's website or you can contact South Jersey Energy Company at 1-(888)-816-6012 NPCEA-SJE@sjindustries.com or the Borough's energy consultant, Utility Advantage at 856-802-1122 npchoice@utilityadvantage.com.

Sincerely,

Mayor Michael Giordano, Jr.

¹ Other billing arrangements may apply for customers who do not remain current with their utility payments.

² Switching out of the aggregation program is subject to State-approved processes and timing.

Borough of North Plainfield Community Choice Energy Aggregation Program Summary

South Jersey Energy Information:	South Jersey Energy Company (BPU License # ESL-0012) TollFree Telephone Number: 1-(888)-816-6012 Website: www.southjerseyenergy.com Address: 1 North White Horse Pike, PO Box 152 Hammonton, NJ 08037 Email Address: NPCEA-SJE@sjindustries.com
Price Structure:	Non-Variable Price ³
Generation/Supply Price:	\$0.11848 per kilowatt hour
Statement Regarding Savings:	NPCEA Program supply price is nearly 6% below the average PSE&G supply price of \$0.12676/kwh. Estimated savings are about \$6 per month. While highly unlikely, if the average PSE&G supply price falls below the NPCEA contract price you will be so notified, and retain your ability to opt-out of the program.
Amount of Time Required to Change Back to Default Service or Another TPS:	The request to switch out of the NPCEA program will become effective on the next available meter read date in accordance with State-approved processes implemented by PSE&G.
Renewable Option(s):	Five percent (5%) additional renewable energy included.
Billing Statement	Participants will continue to receive one bill from PSE&G – it will include the South Jersey Energy charges itemized on the bill.
Right to Opt-Out/Rescind/Cancel:	Eligible residents will be <u>automatically enrolled</u> in the NPCEA program unless you indicate your desire not to participate by submitting an ‘opt-out’ request within 30 days of the postmark on this notice. If you choose to ‘opt-out’ of the program, please sign and return the enclosed postage-paid card, call South Jersey Energy toll-free at 1-(888)-816-6012, or email NPCEA-SJE@sjindustries.com (Subject: NPCEA Opt-Out) within 30 days of the postmark of this notice. If you do not opt-out within the initial 30-day period, you may leave the NPCEA program at any time that you choose by calling SJE or emailing your request using the contact information above. If you wish to be permanently removed from this and all future NPCEA programs, please contact the Borough’s Energy Consultant, Utility Advantage, at 856-802-1122 or npchoice@utilityadvantage.com .
Program Start Date:	Service will begin with your September 2016 meter read date (MRD)
Program Term / Length:	Fifteen (15) months, until your December 2017 meter read date (MRD)
Cancellation / Early Termination Fees:	None. You can opt-out at any time, with no penalty or cancellation fee
Renewal Terms:	If the Borough decides to continue the program beyond December 2017, a new RFP for power supply will be issued. If a new contract is awarded you will be notified, provided a new Program Summary, and will again be given the opportunity to participate in the program or opt-out. Otherwise, program participants will be returned to PSE&G BGS supply service effective with the December 2017 MRD.
PSE&G Contact Information:	Toll Free Telephone Number: (800)436-7734 Telephone Number for Emergencies and Outages: (800)436-7734

Please note: You will receive another notice from PSE&G in approximately 30-45 days confirming your switch to a third party supplier. Again, NO ACTION is required to participate in the NPCEA

³ Supplier cannot vary prices monthly or adjust prices for changed market conditions. Prices can only be adjusted to reflect a Change in Law affecting power prices that will also impact the PSE&G power supply tariff price, such that the percent of savings is expected to remain. You will be notified in advance of any such change, and will maintain your ability to opt-out.